

JOIN US FOR THE SECOND ANNUAL Nemours Children's Health Run & Walk

Sunday, October 18, 2026



LOCATION

Nemours Estate
1600 Rockland Road
Wilmington, DE 19803

EVENT SCHEDULE

8 a.m.	Registration opens
9 a.m.	Fun Run Start
9:30 a.m.	5K Start
8-11 a.m.	Activities, partner booths, KidZone, DJ and more

REGISTER

To register as a partner or donate, please scan the code or visit the website below.

[Nemours.org/DVRun](https://www.nemours.org/DVRun)

NEMOURS CHILDREN'S HEALTH RUN & WALK

Partnership Opportunities

Proceeds from this run, walk and wheelchair/adaptive-equipment event will support the Nemours Children's Compassionate Care Fund. Partners who donate \$5,000 or more can designate their funds to support a department of their choice at Nemours Children's Hospital, Delaware.

The Compassionate Care Fund ensures that we have the flexibility to meet the greatest needs of families, follow the most promising research breakthroughs and meet new and evolving community needs.

The Compassionate Care Fund touches every hospital department — from critical care to rehabilitation to emotional support services.

Support from the fund allows Nemours to innovate, advocate, and serve families in ways that traditional insurance does not cover.

In the past, the fund has supported mobile medical vans, palliative care, and Child Life services to help kids cope with extended hospital stays to treat their medical challenges.



For partnership information, contact Kayla Hall
904.254.2068 or email kayla.hall@nemours.org.



Premier Partnership Opportunities

Presenting Partner
\$25,000

Tax deductibility amount: \$25,000

Partnership Exclusive Opportunity:

- Claim the spotlight as the exclusive Presenting Partner of the 2026 Nemours Children's Health Run & Walk. This is the most sought-after partnership and it is available for one visionary partner.
- Right of first refusal for 2027 and 2028 Presenting Partnerships

Pre-Race Day Recognition

- Premier logo placement on the event website linked to your company website
- Premier logo placement on promotional materials (digital and print)
- Premier logo and naming recognition on social media posts (Facebook, LinkedIn, Instagram, and X)
- One exclusive partner social media post, and inclusion in the all-partner social media post

Race Day Recognition

- Verbal recognition on race day
- Five VIP parking spots on race day
- 30 complimentary race registrations and shirts for the 5K or Fun Run and Roll
- Welcome and address participants on race day
- Provide pre-approved promotional items in our participant race packets
- Host a partner-staffed and branded cheer station on the course
- Complimentary 10' x 10' booth in the Runner's Village (includes a banner with your logo)

Premier logo placement on:

- All event signage
- Co-branded race day banner on stage
- Co-branded race day all-partner banner
- Participant race shirts, medals and race bibs
- Three route signs on the course

KidZone Partner
\$20,000

Tax deductibility amount: \$20,000

Partnership Exclusive Opportunity:

- Own the day as the exclusive KidZone Partner of the Nemours Children's Health Run & Walk. Your brand will be the first name they see and the one they remember as families enjoy face painters, a kid-sized Operation game, a photo booth, carnival and jumbo yard games, Corn Hole and much more.
- Right of first refusal for 2027 and 2028 KidZone Partnerships

Pre-Race Day Recognition

- Logo placement on the event website linked to your company website
- Logo and naming recognition on partnership social media posts (Facebook, LinkedIn, Instagram, and X)
- Inclusion in the all-partner social media post

Race Day Recognition

- Verbal recognition on race day
- Four VIP parking spots on race day
- 28 complimentary race registrations and shirts for the 5K or Fun Run
- Provide pre-approved promotional items in participant race packets
- Provide pre-approved gift bags or toys for the KidZone
- Host a partner-staffed and branded cheer station on the course
- Complimentary 10' x 10' booth in the Runner's Village (includes a banner with your logo)

Logo recognition on:

- Co-branded KidZone banner and coloring wall or a coloring station
- Co-branded race day all-partner banner
- Participant race shirts
- Three route signs on the course



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Partnership Opportunities

Partnership Benefits	START/FINISH \$15,000 Tax deductibility amount: \$15,000	STAGE \$10,000 Tax deductibility amount: \$10,000	GOLD \$7,500 Tax deductibility amount: \$7,500	SILVER \$5,000 Tax deductibility amount: \$5,000	BRONZE \$2,500 Tax deductibility amount: \$2,500
PARTNERSHIP	EXCLUSIVE	EXCLUSIVE	COMMUNITY CARES	COMMUNITY CARES	COMMUNITY CARES
Verbal recognition on race day	✓	✓	✓	✓	
Complimentary race registrations and shirts for the 5K or Fun Run and Roll	25	20	15	10	Five
VIP parking spots	Three	Two			
PRE-RACE DAY RECOGNITION					
Recognition on the event website	Logo with a link to your website	Logo with a link to your website	Logo	Logo	Logo
RACE DAY RECOGNITION					
Social media recognition (Facebook, LinkedIn, Instagram, and X)	Mention in an all-partners post on race day	Mention in an all-partners post on race day	Mention in an all-partners post on race day	Mention in an all-partners post on race day	
Premier logo placement	Company logo on Start/Finish line banner	Company logo on the event stage			
Opportunity to provide pre-approved promotional items in participant packets	✓	✓	✓	✓	
Opportunity to host a branded cheer station on the course	✓	✓			
10' × 10' booth in the Runner's Village with banner	✓	✓	✓	✓	
Recognition on co-branded race day banner	Logo	Name	Name	Name	Name
Recognition on participant race shirts	Logo	Logo	Name	Name	Name
Route signs on the course	Logo on two route signs	Logo on two route signs	Logo on one route sign	Logo on one route sign	

